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FILED/ACCEPTED

FEB 20 2013

February 20, 2013

Federal Communications Commission Office of the Secretary

Gregory L. Masters 202.719.7370 gmasters@wileyrein.com

BY HAND

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street SW, Room TW-A325 Washington, DC 20554

Re:

Filing Pursuant to § 73.3613

WETM-TV, Elmira, NY (Facility ID #60653) WBGH-CA, Binghamton, NY (Facility ID #15569)

Dear Ms. Dortch:

Transmitted herewith on behalf of Nexstar Broadcasting, Inc., the licensee of television stations WETM-TV, Elmira, New York and WBGH-CA, Binghamton, New York, is a copy of a network affiliation agreement being filed pursuant to Section 73.3613 of the Commission's rules. Proprietary information has been redacted from this copy of the agreement.

Should there be any questions concerning this matter, please contact the undersigned.

Very truly yours,

Gregory L. Masters

Attachment

13557571.1

As of December 1, 2012

Mr. Perry A. Sook President & CEO Nexstar Broadcasting, Inc. 5215 North O'Connor Boulevard, Suite 1400 Irving, Texas 75039

("Licensee")

Re: WETM-TV, Elmira, New York and WBGA-CA, Binghamton, New York

Dear Mr. Sook:

The following shall comprise the agreement between the NBC Television Network, a division of NBCUniversal Media, LLC. ("NBC") and Nexstar Broadcasting Inc. ("Licensee") for the affiliation of the television broadcasting stations WETM-TV and WBGH-CA (the Licensee and stations being referred to herein together as "the "Stations") with NBC, in the respective designated market areas of Elmira, New York and Binghamton, New York (the "DMA"). This agreement supersede and replace all prior agreements between each Station and NBC (which agreements are hereby terminated and of no further force or effect) as between Licensee and NBC.

1. Term. Provided that the conditions set forth in the NBC consent to assignment letter dated December 1, 2012 have been met, this Agreement shall become effective at 3:00 A.M., New York City time on December 1, 2012. Unless sooner terminated as provided hereunder, this Agreement shall remain in effect until 2:59 A.M., New York City time on January1, 2015.

2. Programming.

- (a) NBC commits to supply programming for free over-the-air television broadcasting in the DMA by each Station during the hours set forth on Schedule I attached hereto (the "Programmed Time Periods"). Stations agree that, subject only to Section 3 below, Stations shall clear and broadcast all programming supplied to Stations hereunder for broadcast in the Programmed Time Periods on the dates and at the times the programs are scheduled by NBC.
- (b) In addition to programming supplied pursuant to Section 2(a), NBC shall offer Stations in its respective DMA a variety of sports programming ("NBC Sports Programming") and special events programming for television broadcast at times other than Programmed Time Periods. Stations will have the right of first refusal for a period of seventy-two (72) hours following NBC's offer with respect to such programming as against any other television station located in Stations' community of license or any television program transmission service furnishing a television signal to Stations' community of license. Stations shall confirm their

clearance of such programming to NBC within—the 72-hour period via the internet site currently known as "Affiliate Partnership Tool" ("APT") or such other means as NBC may designate. Stations" confirmation of clearance shall constitute Stations' agreement to broadcast such programming in accordance with the terms of such offer and this Agreement.

(c) All programming furnished to Stations pursuant to this Agreement shall be referred to herein as "NBC Programming", and any one program of NBC Programming shall be referred to as an "NBC Program". The selection, scheduling, substitution and withdrawal of any NBC Program or other portion of NBC Programming shall at all times remain within the sole discretion and control of NBC. Stations acknowledge that local and network programming needs may change during the term of this Agreement, and that NBC may add to, subtract from or otherwise modify the Programmed Time Periods from time to time on at least 90 days' prior written notice to Stations. Nothing herein shall prevent or hinder NBC from (i) substituting one or more sponsored or sustaining programs (i.e., programs which do not include local availabilities) or (ii) canceling one or more NBC Programs; provided that NBC shall exercise reasonable efforts to give Stations at least three (3) weeks prior notice thereof.

3. Preemptions.

- (a) Stations acknowledge that NBC will make a substantial investment in network programming during the term of this Agreement in order to provide Stations with network-quality news, public affairs, entertainment, sports, children's and other programming. In view of such investment, and after considering the amount of broadcast time available to Stations outside of the Programmed Time Periods, Stations further acknowledges and confirms that they do not presently foresee any need to substitute programming of any kind for NBC Programming, except as set forth in Section 3(b) and under those circumstances requiring live coverage of breaking local news events.
- (b) Except as set forth in the immediately following sentence, in the event Stations preempt or otherwise fail to broadcast any NBC Programming (including, without limitation, NBC Sports Programming) on the dates and at the times such Programming is scheduled by NBC and such preemption or failure is not pursuant to either a legitimate exercise of Section 73.658(e) of the Commission's Rules or an event of force majeure as provided in Section 11 of this Agreement,, then without limiting any other rights or remedies of NBC under this Agreement or otherwise, Stations shall pay to NBC an amount equivalent to NBC's loss of gross advertising revenues attributable to Stations' failure to broadcast such program in Stations' market such amount to be calculated according to Exhibit

Notwithstanding the foregoing, Stations may preempt, without reimbursement to NBC, up to 15 hours of NBC Prime Time Programming (the "Prime Basket") and up to 7 hours of NBC Sports Programming (the "Sports Basket") per Calendar Year.

(c) In the event Station preempts or otherwise fails to broadcast any NBC Programming or notifies NBC of its intention to do so, NBC may elect to offer Station an alternative time period for broadcast of the omitted NBC Program (including the commercial announcements contained therein, and any replacements thereof). If Station fails to agree to such alternative broadcast, then in addition to all other remedies available to it, NBC shall have the right to license the broadcast rights to the omitted NBC Program to any other distribution outlet for distribution in Station's community of license.

(d) In the event Station fails to pay to NBC any amounts required to be paid by it pursuant to this Section 3, and such failure remains uncured after 30 days' written notice from NBC, then in addition to all other remedies available to it, NBC shall have the option, exercisable in its sole discretion upon 30 days' notice to the Station to (i) terminate Station's right to broadcast any one or more series or other NBC Programs, and to the extent and for the periods that NBC so elects, license the broadcast rights to such series or other NBC Program(s) to any other distribution outlet for distribution in Station's community of license or (ii) terminate this Agreement.

4. Payments.

- (a) <u>Affiliation Payments</u>. In consideration of NBC entering into this Agreement, Station shall pay NBC the amounts set forth in this Agreement, including, but not limited to:
 - (i) Licensee Fee as set forth in Schedule II attached hereto;
 - (ii) Olympics Fee of annually as set forth in Schedule III attached hereto;
 - (iii) News Channel Fee of \$ annually:
 - (iv) Distribution Fee of \$ annually; and
 - (v) Inventory Management Plan ("IMP") Fee annually of \$

The News Channel Fee, Distribution Fee and Inventory Management Plan Fee will be waived throughout the term of the agreement. The News Channel Incremental Fee of \$ WETM-TV and \$ Green for WBGH-CA will continue to be billed by the News Channel and payable quarterly to the News Channel effective 1st Quarter 2013.

All Fees are payable on a quarterly basis on or before the last day of each quarter, and continuing throughout the Term, with the first payment due by April 30, 2013 via electronic transfer, or such other means as NBC shall determine.

- (b) <u>Default</u>. In the event that Licensee or Station is in default of any obligation under this Section 4 and such default remains uncured 30 days after Licensee's receipt of notice thereof from NBC, NBC shall have the right, at its election, to terminate this Agreement in its entirety upon notice to Licensee.
- 5. News Channel Participation Agreement. Station shall enter into a News Channel Participation Agreement in the form attached as Schedule IV hereto.
- 6. <u>Distribution Contribution Agreement</u>. Station shall enter into a Distribution Contribution Agreement in the form attached as Schedule V hereto.`
- 7. Inventory Management Plan. Stations shall fully participate in the "Inventory Management Plan" as endorsed by NBC Television Affiliates (a/k/a the NBC Affiliate Board) on May 19, 1998 (the "Inventory Management Plan"), currently in the amount set forth in paragraph 4 above, and in any additional or substitute inventory management plans approved in the future by a majority of the NBC affiliated television stations.

- 8. Local Commercial Announcements. From time to time and at least once each calendar quarter, NBC shall provide Station with notice setting forth the amount and placement of availabilities for Stations' respective local commercial announcements in and adjacent to regularly scheduled NBC Programming. NBC agrees that the average number of thirty-second units available for Stations' local commercial announcements during Primetime shall not be fewer than the per week. The foregoing minimums shall apply only to regularly scheduled network programming, and in no event shall apply to breaking news or special events programming.
- 9. <u>Conditions of Station's Broadcast.</u> Stations' broadcast of NBC Programming shall be subject to the following terms and conditions:
- (a) Stations shall not make any deletions from, or additions or modifications to, any NBC Program or any commercial, NBC identification, program promotional or production credit announcements or other interstitial material contained therein, nor broadcast any commercial or other announcements (except emergency bulletins) during any such program, without NBC's prior written authorization. Stations shall broadcast each NBC Program from the commencement of network origination until the commencement of the next program.
- (b) For purposes of identification of Stations with the NBC Programs, and until written notice to the contrary is given by NBC, Stations may superimpose on certain Entertainment programs, where designated by NBC, a single line of type, not to exceed fifty (50) video lines in height and situated in the lower eighth raster of the video screen, which single line shall include (and be limited to) Station's call letters, community of license or home market, channel number, and the NBC logo. No other addition to any Entertainment program is contemplated by this consent, and the authorization contained herein specifically excludes and prohibits any addition whatsoever to News and Sports programs, except identification of Station as provided in the preceding sentence and as required by the FCC.
- 10. <u>Local News</u>. Stations agree, during the term of this Agreement, to broadcast local news programs of at least thirty (30) minutes in length as lead-ins to each of "The Today Show" (or replacement programming), "NBC Nightly News" (or replacement programming) and NBC's Late Night Programming; provided, that Stations may preempt any of such local news programming on Saturday or Sunday to the extent that such programming would directly conflict with Stations broadcast of weekend NBC Sports Programming.
- 11. <u>Station Reports</u>. Stations shall submit to NBC in writing upon forms provided by NBC or via e-mail or via APT, as NBC may designate, such reports as NBC may request covering the broadcast by Stations of NBC Programming.
- 12. <u>Force Majeure</u>. Neither Stations nor NBC shall incur any liability hereunder because of NBC's failure to deliver, or the failure of Stations to broadcast, any or all NBC Programs due to failure of facilities, labor disputes, government regulations or causes beyond the reasonable control of the party so failing to deliver or to broadcast. Without limiting the generality of the foregoing, NBC's failure to deliver a program due to cancellation of that program for any reason shall be deemed to be for causes beyond NBC's reasonable control.

Indemnification, NBC shall indemnify, defend and hold Stations (their parent, subsidiary and affiliated companies, and their respective directors, officers and employees, harmless from and against all claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising out of the use by the Stations, in accordance with this Agreement, of any NBC Program or other material as furnished by NBC hereunder, provided that the Stations promptly notify NBC of any claim or litigation to which this indemnity shall apply, and that the Stations cooperate fully with NBC in the defense or settlement of such claim or litigation. Similarly, the Stations shall indemnify, defend and hold NBC, its parent, subsidiary and affiliated companies, and their respective directors, officers and employees, harmless with respect to (x) material added to or deleted from any program by the Stations, except for cut-ins produced by or on behalf of NBC and inserted by the Stations at NBC's direction and (y) any programming or other material broadcast by the Stations and not provided by NBC hereunder, provided that NBC promptly notifies the Stations of any claim or litigation to which this indemnity shall apply, and that NBC cooperates fully with the Station in the defense or settlement of such claim or litigation.

These indemnities shall not apply to litigation expenses, including attorneys' fees, which the indemnified party elects to incur on its own behalf, provided that the indemnifying party has assumed responsibility for the defense or settlement of the claim. Except as otherwise provided herein, neither Stations, on the one hand, nor NBC, on the other hand, shall have any rights against the other for claims by third persons for the non-operation of facilities or the non-furnishing of programs for broadcasting, if such non-operation or non-furnishing is due to failure of equipment, labor disputes, or any cause beyond such party's reasonable control.

- 14. Program Development Costs. Throughout the term of this Agreement, upon request from NBC, Licensee and/or Stations shall negotiate in good faith with NBC to contribute financially, based upon Designated Market Area ("DMA") (as defined by Nielsen) percentage, to future NBC efforts to secure as part of NBC Programming major sports and entertainment programming opportunities (including, for example and without limitation, rights to broadcast National Football League games).
- 15. Change in Operations. Stations represent and warrant that they hold a valid license granted by the FCC to operate Stations as a television broadcast station; such representation and warranty shall constitute a continuing representation and warranty by Stations. In the event that at any time (a) a Station's transmitter location, power, frequency, programming format or hours of operation are materially changed, (b) a Station ceases to produce and broadcast local news, or (c) the number of hours of local news which a Station broadcasts materially decreases, in each case so that a Station is of less value to NBC as a broadcaster of NBC programming than at the date of this Agreement, then NBC may terminate this Agreement with Station upon thirty (30) days prior written notice to such Station(s).
- 16. <u>DTV Carriage</u>. Stations shall carry on its channels the digital feed of such NBC Programming as and in the technical format provided by NBC consistent with the ATSC standards and all "program-related material" without alteration (collectively, the "<u>Network Digital Feed</u>"). As used in this paragraph, "<u>program-related material</u>" shall mean (i) closed-captioning information, (ii) program identification codes, (iii) program ratings information, (iv) alternative language feeds related to the programming, (v) Nielsen data, (vi) programming, data and other

enhancements which are related to the programming and network advertisements provided in the Network Digital Feed, (vii) such other material as has been agreed by a majority (calculated by DMA percentage) of NBC affiliated television stations, (viii) such other material as may be provided by NBC that is necessary to provide the Network Digital Feed, (ix) information and material directly associated with specific network commercial advertisements contained in the network programs included in the Network Digital Feed, and (x) information and material designed to promote network programming. In the event that NBC proposes that Stations carry network multiplexed programming or ancillary data that is not program-related material, Licensee agrees to negotiate in good faith with NBC regarding the terms pursuant to which such multiplexed programming or ancillary data may be carried.

17. Unauthorized Copying and Transmission: Retransmission Consent,

- (a) Stations shall not authorize, cause, or permit, without NBC's consent, any NBC Program or other material furnished to Station hereunder to be recorded, duplicated, rebroadcast or otherwise transmitted or used for any purpose other than broadcasting by Stations as provided herein. Notwithstanding the foregoing, a Station shall not be restricted in the exercise of its signal carriage rights pursuant to any applicable rule or regulation of the FCC with respect to retransmission of its broadcast signal by any cable system or multichannel video program distributor ("MVPD"), as defined in Section 76.64(d) of the FCC Rules, which (a) is located within the DMA in which Station is located, or (b) was actually carrying Station's signal as of April 1, 1993, or (c) with respect to cable systems, serving an area in which Station is "significantly viewed" (as determined by the FCC) as of April 1, 1993; provided, however, that any such exercise pursuant to FCC Rules with respect to NBC Programs shall not be deemed to constitute a license by NBC. NBC reserves the right to restrict such signal carriage with respect to NBC Programming in the event of a change in applicable law, rule or regulation.
- (b) In consideration of the grant by NBC to Stations of the Non-Duplication Amendments, Station hereby agrees as follows:
 - (i) A Station shall not grant consent to the retransmission of its broadcast signal by any cable television system, or, except as provided in Section 16(b)(ii) below, to any other MVPD whose carriage of broadcast signals requires retransmission consent, if such cable system or MVPD is located outside the DMA to which Station is assigned, unless Station's signal was actually carried by such cable system or MVPD as of April 1, 1993, or, with respect to such cable system, is "significantly viewed" (as determined by the FCC) as of April 1, 1993.
 - (ii) A Station shall not grant consent to the retransmission of its broadcast signal by any MVPD that provides such signal to any home satellite dish user, unless such user is located within Station's own DMA.
- (c) If a Station violates any of the provisions set forth in this Section 16, NBC may, in addition to any other of its rights or remedies at law or in equity under this Agreement or any amendment thereto, terminate this Agreement with respect to the Station by written notice to Station given at least ninety (90) days prior to the effective date of such termination; provided, however, NBC shall provide station of notice of such violation prior to such termination and if station cures such violation within (x) two (2) business days for

breaches within the control of Station or (y) thirty (30) days for breaches caused by factors beyond Station's control, the Agreement shall not be terminated.

- 18. "Branding" Plan/Promotion.
- NBC agrees to work with Stations to "brand" Stations as an "NBC Station" in Stations' market through cooperative efforts in areas such as on-air promotion, unified graphic design, use of the NBC peacock logo and NBC identification. Stations will endeavor to cooperate in NBC's branding efforts during the term hereof so as to cause the Stations to be identified, in the perception of television viewers, as "NBC Stations" similar to such viewers' perception of the NBC Owned Stations as "NBC Stations." NBC, on the one hand, and Stations, on the other hand, agree to consult with each other, promptly after execution hereof, with respect to implementation of such branding undertaking.
- Stations shall dedicate annually for on-air promotion of NBC Programming 6,000 Gross Rating Points ("GRP's") (the "GRP Commitment") in years 2013 and 2014. The NBC Advertising and Promotion department may consult with Stations to develop Stations' allocation of GRP Commitment based on promotional needs of both Stations and NBC; provided that Stations shall cause a minimum of 40% and a maximum of 60% of its GRP Commitment to be allocated to prime time (e.g., Eastern Time Zone Station: 8-11 PM Monday-Saturday and 7-11 PM Sunday). Stations shall provide NBC with appropriate documentation to substantiate delivery of their GRP Commitment.
- Stations and NBC shall negotiate in good faith a minimum amount of on-line promotions.
 - 19. Termination.
 - (a) Termination in the Event of Bankruptcy.

Upon written notice, NBC may terminate this Agreement if a petition in bankruptcy is filed by or on behalf of Licensee, or Licensee otherwise takes advantage of any insolvency law, or an involuntary petition in bankruptcy is filed against Licensee, or if a receiver or trustee of any of Broadcaster's property is appointed at any time.

(b) Termination in the Event of Breach.

NBC, effective upon notice to Licensee, may, in addition to its other rights, terminate this Agreement if any material representation, warranty or agreement contained in this Agreement has been breached.

20. Assignment.

- This Agreement may not be assigned or transferred without the prior written consent of NBC, which consent shall not be unreasonably withheld and no permitted assignment or transfer shall relieve Licensee or Station of their respective obligations hereunder. Any purported assignment or transfer by Licensee or Station without NBC's consent as required hereby shall be null and void and not enforceable against NBC.
- Stations agree that if any application is made to the FCC pertaining to an assignment or a transfer of control of a Station's license, or any interest therein, Station shall 7

immediately notify NBC in writing of the filing of such application. Except as to "short form" assignments or transfers of control made pursuant to Section 73.3540(f), NBC shall have the right to terminate this Agreement on any basis deemed reasonable with respect to Station for which an application was made, in the event of any assignment or transfer. Station agrees that promptly following Station's notice to NBC, Station shall arrange for a meeting between NBC and the proposed assignee or transferee to review the financial and operating plans, and such other information as NBC may request, of the proposed assignee or transferee.

- (c) For purposes of this Section 18, (i) "control" shall mean having the power to direct the affairs of an entity by reason of any of the following: (x) having the power to elect or appoint, directly or indirectly, a majority of the governing body of such entity, (y) owning or controlling the right to vote a majority of the voting interest of such entity or (z) otherwise owning or controlling a majority interest in such entity, and (ii) "transfer" shall include, without limitation, any direct or indirect change in the control of any Station or Licensee.
- 21. <u>Notices/APT</u>. Notices hereunder shall be in writing and shall be given (a) by personal delivery, facsimile or overnight courier service: addressed to Licensee at the addresses set forth on the first page of this Agreement; and to NBC at the address set forth on the first page of this Agreement, Attention: Executive Vice President, Affiliate Relations, with a copy to Vice President, Law Department; or at such other address or addresses as may be specified in writing by the party to whom the notice is given or (b) if such notice relates to the scheduling, substitution, withdrawal, preemption or other aspect of programming hereunder, by posting to APT or by such other means as NBC may specify to Station from time to time. Notices shall be deemed given when personally delivered and on the next business day following dispatch by overnight courier service. NBC and Station agree to monitor APT on at least a daily basis and to update APT as promptly as practicable and in any event so as to comply with the notice periods provided herein.
- 22. Entire Agreement/Amendments. The foregoing plus all Schedules and Exhibits hereto constitute the entire agreement among Licensee, Stations and NBC with respect to the affiliation of Stations with NBC, all prior understandings being merged herein. This Agreement may not be changed, amended, modified, renewed, extended or discharged, except as specifically provided herein or by an agreement in writing signed by the parties hereto.
- 23. <u>Confidentiality</u>. The parties agree to use their best efforts to preserve the confidentiality of this Agreement and of the terms and conditions set forth herein, and the exhibits annexed hereto, to the fullest extent permissible by law.
- 24. <u>Applicable Law.</u> The obligations of Stations and NBC under this Agreement are subject to all applicable federal, state, and local laws, rules and regulations (including, but not limited to, the Communications Act of 1934, as amended, and the rules and regulations of the FCC), and this Agreement and all matters or issues collateral thereto shall be governed by the law of the State of New York applicable to contracts negotiated, executed and performed entirely therein (without regard to principles of conflicts of laws).
- 25. Music. All programs delivered to Station pursuant to this Agreement shall be furnished with all music performance rights necessary for broadcast by Station included. Station shall have no responsibility for obtaining such rights from ASCAP.

BMI or other music licensing societies insofar as the programs delivered by NBC to Station for broadcasting are concerned. As used in this paragraph, "programs" shall include, but shall not be limited to, program and promotional material and commercial and public service announcements furnished by NBC to Station. Station shall be responsible for all music licenses for any commercial and public service announcements or other material inserted by Station within or adjacent to the programs as permitted under the terms of this Agreement, except for cut-ins produced by or on behalf of NBC and inserted by Station at NBC's direction.

24. <u>Miscellaneous</u>. If any provision of this Agreement or the application of such provision to any circumstance is held invalid, the remainder of this Agreement, or the application of such provision to circumstances other than those as to which it is held invalid, will not be affected thereby. A waiver by Licensee, Stations or NBC of a breach of any provision of this Agreement shall not be deemed to constitute a waiver of any preceding or subsequent breach of the same provision or any other provision hereof. This Agreement may be signed in any number of counterparts with the same effect as if the signature to each such counterpart were upon the same instrument.

If the foregoing is in accordance with your understanding, please indicate your acceptance on the copy of this Agreement enclosed for that purpose and return that copy to NBC.

Very truly yours.

NBC TELEVISION NETWORK, a division of NBCUniversal Media, LLC.

By: Jean M. Diebe Name: Jean Dietze Title: Executive Vice President

Affiliate Relations

AGREED:

Nexstar Broadcasting, Inc.

By:____

Name: Perry Sook

Title: Chief Executive Officer

If the foregoing is in accordance with your understanding, please indicate your acceptance on the copy of this Agreement enclosed for that purpose and return that copy to NBC.

Very truly yours,

NBC TELEVISION NETWORK, a division of NBCUniversal Media, LLC.

Ву:_____

Name: Jean Dietze

Title: Executive Vice President

Affiliate Relations

AGREED:

Nexstar Broadcasting, Inc.

Name: Elizabeth Ryder

Title: Vice President & General Counsel